



Littleton RISE MEETING NOTES

Tuesday May 12, 2020

2:30pm-3:30pm

Zoom Virtual Meeting

ATTENDEES

Business Community

Aspen Grove Lifestyle Shopping Center – Joshua Kalkhorst
 First Bank – Rick Bruno
 Harley’s a Hot Dog Revolution – Ed Ginsberg
 Littleton Business Chamber – Pat Dunahay
 Love INC of Littleton – Kathryn Roy
 Memory Lane Salon & Bridal Studio– Misty Dawn
 Red Stone Bank – Korri Lindoch
 Rocker Spirits LLC – Duston Evans
 The Shack – Jack Kiscj (Absent)
 Vandel’s Antiques & Paris Street Market – Tim Vandel
 ViewHouse Littleton- Rachel Johnson

Council & Staff

Jerry Valdez – Mayor
 Patrick Driscoll – Council Member
 Mark Relph – City Manager
 Reid Betzing – City Attorney
 Kathleen Osher – Manager of Innovation and Performance Excellence
 Denise Stephens – Economic Development Director
 Kelli Narde – Communications Director
 Samma Fox – Assistant to the City Manager
 Elizabeth Schofield – Special Events and Marketing Manager

AGENDA

Welcome & Review Agenda	Mayor Valdes & Council Member Driscoll
CDPHE Guidance Update	Reid Betzing
Follow-Up from April 28 Meeting	Kathleen Osher
Update on Business Support Efforts	Denise Stephens
Weekends on Main	Kelli
Participant Discussion	
Next Steps	Mark Relph

CDPHE Guidance - City Attorney Reid Betzing

- Saturday May 9 Tri-County Health order expired, and State's public health order started
- This allowed limited re-openings of non-essential businesses
- Now operating under State's Safer at Home order
 - Currently set through May 27
 - Expect to extend in some capacity (watch for news in a week or two)
- Approx. 80 orders have come out
- Governor Polis task force on re-opening and bringing in customers
 - Hopes to have information by May 25 with re-opening by Memorial Day in some capacity
 - Details still unknown, recommend planning for reduced seating capacity with various scenarios (50%, 75%, PPE for employees, social distancing, business models)
- City sent a proposal to try county to allow Weekends on Main Street to expand space to allow for social distancing, however gathering limitations on more than 10 people are still in effect

Follow Up on 4/28 Meeting - Kathleen Osher

- Themes from last meeting
 - Clarity on communications and timelines
 - reference Safer at Home and Tri-County health
 - Continually updating go2littleton website and keeping business map up to date with section dedicated to COVID-19
 - Littleton Report now online twice a week (let Kathleen know if want to be on list)
 - Innovation and Partnership - this is a forum
 - Regional Efforts - Using to help gain consistent communication and standards to promote comfort for citizens as well as a consolidated response and advocate for businesses
- QUESTION
 - Tim Vandel - Gatherings of 10 - What is the difference between going to currently open stores and facilities versus having restaurants being able to serve outside and at a reduced capacity?
 - Response - Valid point (Reid), Key difference is Governor's essential designation (Mark)
 - Business Concern - Retailers will struggle until can get these open. Key component of family travel and tourist = being able to go to a restaurant or bar

Update on Business Support Efforts - Denise Stephens

- New COVID-19 pages on go2littleton.com
 - Includes new Tri-County information
 - Signs that you may want, call us up to print some for you
- New resources available with Arapahoe County re-opening group, send questions to Denise and she will work with task force if cannot answer
- Littleton Business Recovery Grant - Over 200 applications, approved 4/21, checks out by 5/8
- QUESTION:
 - MAYOR - Signs already shown, how can businesses find out about getting consistent signs and can city help them out (re-opening and new requirements signs)
 - Denise will follow up and send an email out.
 - Currently we have several PDFs from Tri-County health available on our website
 - Ed - Many of your vendors will make signs for you as well
 - Pat - Magnify signs is printing (Tim Root) free banners/signs for members, 50% off for non-members

- CARES Act Briefing - Mark
 - Update on broadness of federal regulations, opportunity to look to supplementing business grants
 - First need to get past county commissioners on 19th
 - Jerry - Would it help for businesses to call their county commissioners? Mark - It would not hurt.
 - Denise to send out those contacts
 - Allocation models range from 3.1M to 2.5B? (FACT CHECK LARGER NUMBER)
 - Probably means building improvements so people can be safe, but can direct back to the community as well, potentially an opportunity for non-profits

Weekends on Main - Kelli Narde

- Mark Pre-ambler
 - Need to find a way to open opportunities to restaurants and bars
 - State order has not yet addressed
 - Been in conversations with tri-county health and governor's office to work on solutions
 - Submitting Weekends on Main application to Tri-County Health, who will go to the state on our behalf
- Communications staff
 - Close Main St. 9AM Friday morning, re-open 5PM Sunday
 - City would rent tables and chairs and set up in street
 - Calculated how many tables and chairs can be fit with proper social distancing
 - Would maintain a fire lane (outside of main, so more tables on main)
 - Plan to help restaurants and taverns to make up
 - When we get approval Elizabeth would reach out to businesses one on one
 - Tim Vandel - Greg reached out, his response was to close Alamo as well, in support
 - Rachel - Last she and Mayor spoke understood Littleton was going to start creating their own guidelines like Mesa County
 - Mark response: Per the state order counties can look for exceptions, cities can not
 - Reid: Variance procedure allows only for counties to get variances, must show two weeks of reductions in cases and sign off from majority of commissioners and consent from hospitals to get
 - Follow up - has Littleton been working with other cities to do this in the county
 - Mark: No, cities are communicating and working together but still reeling from many orders, Arapahoe County has not indicated any intent to seek a variance
 - Patrick - What is keeping people from just opening despite rules?
 - Mark - State of Colorado, they are revoking business licenses, acting, and prepared to raise to district court
 - Reid - Violating public health order is punishable by fine or jail
 - Jerry - Would like to see businesses calling commissioners and tri-county
 - Dustin - Weekends on Main, how does a liquor license function with that? Can they go to each business and bring drinks out? Can we extend to include additional businesses (such as with Twilight Criterium)
 - Kelli - Current determination is businesses would utilize city sidewalk and street to extend license, assume city council would be willing to give that permission. Anticipated cost of \$75 per business for cost of premise extension. Have asked if some of the CARES act fund can be used to off set the cost (cannot waive the fee because it is a state of Colorado fee, the city does not receive any money from that). Have been discussing Rocker and how to include other areas, details TBD
 - Reid - re: liquor license extension. A couple different ways, entertainment district or sidewalk permits (as we have discussed). Current understanding is that they will distribute, must be contiguous with existing license (connect your building to the new area).
 - Rachel - How does the block party liquor license work?

- Clarification that block party is not a city event. When do criterium it is for the whole area. State only allows 12 licenses per year for events, which is why that would not be feasible here.
 - Concern = equal opportunity for businesses, this is not
 - Reid - It isn't, but trying to get more and activate main
 - Dustin - For block party putting up barricades and posting people at gates to make sure meet liquor license requirements. Ideas is to make up for capacity lost and increase footprint to offset social distancing
 - MAYOR - Mentioned opening to Alamo, at least partially, to keep under consideration
 - J Kalkhorst - Working with dine in restaurants were liquor is part of business to create temporary extension of patios for liquor services. This will be important for them to happen quickly and move forward.
- Also considering a move to Aspen Grove for Little Jams concerts with the potential approach of being in cars...
 - Working on how to bring in non-car participations
 - Potential for restaurants to serve attendees
 - Potential to re-create in other areas of Littleton
 - Have cancelled several events, and using those funds currently put together a marketing plan on how to market Littleton
 - Radio and print advertising
 - Hashtag campaign
 - Aiming for local and regional tourism
 - 850 responses on impact survey for residents, theme = people want to get out
 - Communications has many other ideas
 - If close main, support with a concert or murals
 - Promoting tourism and brining people in
- QUESTION:
 - MAYOR - Next steps on letter re: Main St?
 - Already received a response, issue forward to Melissa Sager (sp?)
 - Mayor asked to share response with this group and an update
 - Place Plan on RISE website (on go2littleton under COVID-19 section)

Participant Discussion

- FirstBank - Pretty quiet, starting to open up lobby's, but minimal traffic inside
- Korri Lindoch - Redstone and Merchants Association
 - Their bank is still appt. only, still closed to walk in, and has been very busy with the loans (just opened in Jan
 - Block party = merchants association takes out liquor license and all beer/wine sales go through the association (to pay for events) (believe allowed 10 events per year on their non-profit license)
 - Concern from marketing and doing block party, how does the city plan to keep the numbers at a certain rate and over-crowd it?
 - From marketing aspect will be focused more on Littleton as a whole than events
 - Downtown, potentially each restaurant will have separate space and table allotments and they will be responsible for managing their footprint. Will recommend no queues to keep crowds down. Will work through
 - Concern - Will be very successful and crowded and will need a plan to keep from being too crowded
 - Can also send direct emails to merchants and will pass on info from ED Dept
- Kathryn - LOVE INC - Non-Profit - Still available to help so please feel free to reach out, their work is connecting those in need. Experiencing a lower level of need, through anticipate that changing as re-opening continues. Working with Change the Trend and bringing more to Littleton, particularly in an outreach to

understand what people need. Will not be asking for support from businesses as they have been in past years, want to be here to help support you.

- Pat - Chamber - Pretty optimistic, a lot of their chamber members have received PPP money and some bank members are still accepting applications so please reach out if you have not heard this. Thank you to city leadership and council to be open to the business' ideas and thoughts. Moving on to how is it fair, it is about impossible to manage that, but maybe we could work together with you to create a new permit application for temporary stanchions for drinking in parking lots and areas outside of main street (south park mentioned, south bridge). Mentioned there have been unfortunate situations with cases at some facilities, but life care has not, and they are having a parade to help get their people outside. Today was the mockup.

Next Steps - Mark Relph

- Acknowledges Korri's points and mentioned we will have to work through how this works, likely to have a police presence (people have been very responsive, though not looking to ambitiously police)
- Hope to hear from TCHD, will check in tomorrow
- Guess plan will be part of larger scale state response, May 26?
- Hope this will be a template for us not only in this but other events
- See Littleton as having a role between businesses and state
 - Contact Denise Stephens/Kelli Narde and their staff, those two will probably be on point for the next couple of weeks
- PATRICK - Encourages Mark and team to continue putting pressure on TCHD and work with other cities